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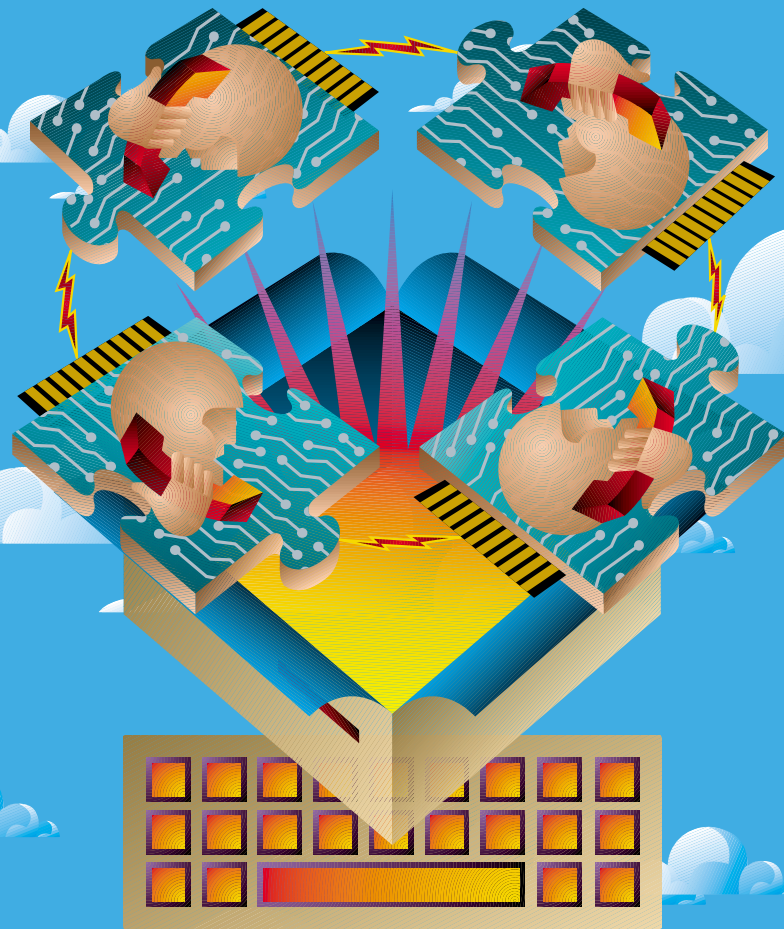
HUNGARY

P A T E N T   E N F O R C E M E N T

"If you have built  
castles in the air,  
your work need  
not be lost;  
that is where  
they should be.

Now put  
foundations  
under them."

—Henry David Thoreau



## P A T E N T   E N F O R C E M E N T

If you're like many inventors who have put effort, ingenuity and savings into developing and patenting a brilliant idea, you expect to profit from your investment. But all too often, inventors discover that someone else is making a fortune off their invention.

The search for recourse is long and frustrating. A first stop at a patent attorney is likely to be futile. The patent attorney who helped you obtain your patent usually is not a

litigator. But a meeting with a litigator is even more distressing. While many litigators are eager to represent a client, they require a sizable retainer, and contingency representation is generally not an option.

If you are not prepared to bankroll your case – at a cost of more than \$1 million – they quickly lose interest.

There is a solution.

*General Patent Corporation International (GPC)*

GPC is an Intellectual Property management firm specializing in patent licensing and enforcement. We will work with you on a contingency fee basis to enforce your patent or other Intellectual Property (IP) rights.

## Q Did you know that a patent is only a right to sue?

*“Every patent shall contain ... a grant to the patentee ... of the right to exclude others from making, using, offering for sale, or selling the invention throughout the United States or importing the invention into the United States...”*

*35 U.S. Code 154(a)(1)*

A patent is not what many people think. Patents do not give inventors the right to use their inventions. Patents only give inventors the right to prevent others from using their inventions.

That means a patent is merely the right to sue. Nothing more.

## Q Is the patent system fair?

*“The Congress shall have ... power to ... promote the progress of science and useful arts, by securing for a limited time to authors and inventors the exclusive right to their respective writings and discoveries.”*

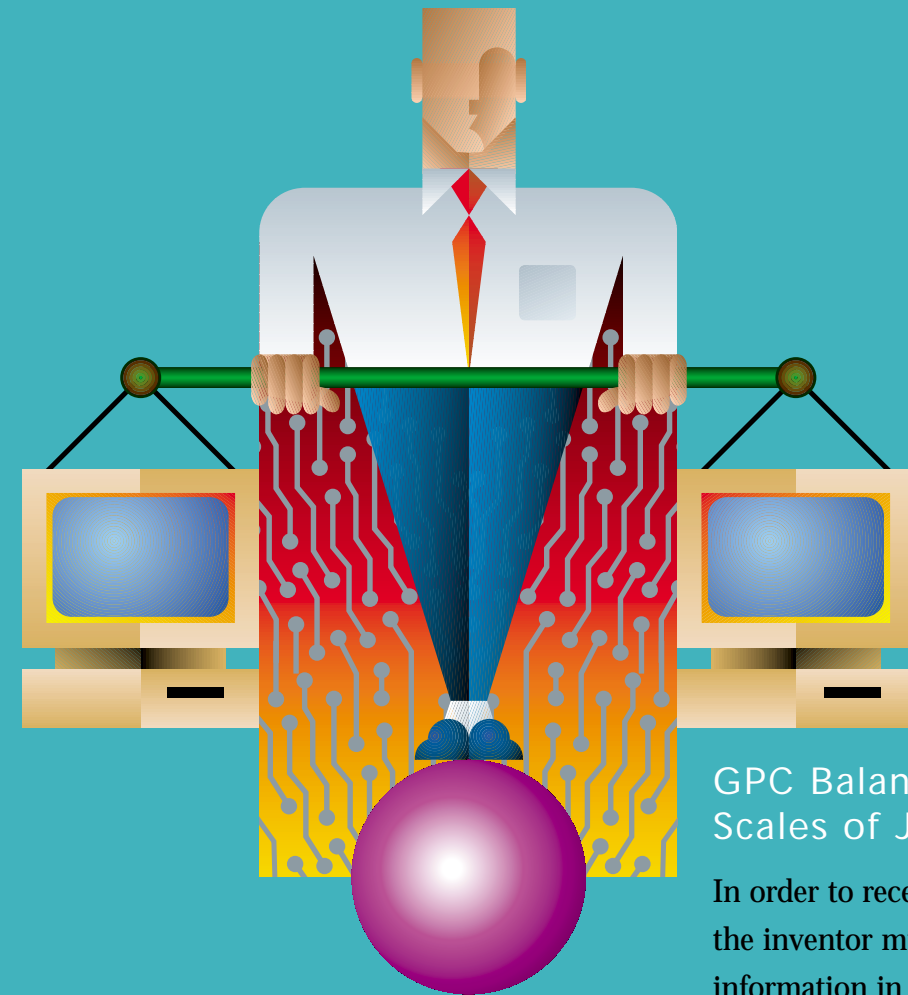
*(Article I, Section 8)*

Our founding fathers, many themselves inventors, properly intended to encourage economic progress when they wrote into the U.S. Constitution the basis for the patent system.

They established the patent as a bargain between the State and an inventor. In exchange for the right to exclude others from using the invention for a limited

time, the inventor agrees to disclose the invention to the public. Patent owners uphold their end of the bargain by making that disclosure. But when the patent is infringed, the patent owner learns that the government's promise of “securing” an exclusive right for inventors does not come with its own police force. The only way to enforce those rights is through the courts, a lengthy and expensive burden that falls on the patent owner alone.

This bargain falls far short of being fair.



GPC Balances the Scales of Justice.

In order to receive a patent, the inventor must include information in the patent application that teaches or “enables” others to use the patented invention. On the other hand, the U.S. Patent Office grants to inventors patent rights without “enabling” them to exercise those rights. GPC balances the scales of justice by “enabling” individual inventors to exercise their rights.



" GPC is the champion of the underdog. Again and again, GPC has gone head-to-head with some of the country's biggest corporations to enforce our patents. We never thought we would get the amount of revenues they have obtained for us."

- Steven Farago  
Inventor, New York

## Your Partner in Patent Enforcement

*GPC is the premier patent enforcement and IP management firm in the U.S.*

We develop a comprehensive patent enforcement strategy for each case we undertake. We manage the entire process, supported by our team of seasoned professionals who are experts not only in IP law but in finance, business and technology. We have practical experience in a broad range of industrial and research fields.

We have successfully enforced our clients' patents against formidable opponents, including IBM, Motorola, 3Com and Xircom. From them and others, we have consistently achieved multimillion-dollar settlements and licensing agreements for our clients.

Partner with the leader in the enforcement of Intellectual Property rights.

PATENTS

TRADEMARKS

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## Our Mission

Since 1989, GPC has helped individual inventors, small R&D companies and foreign firms enforce their patents and earn the millions of dollars they were due in licensing fees and damages from patent infringement. GPC is the country's premier firm specializing in patent enforcement on a contingency basis.

GPC's mission is to champion the cause of individual inventors like you by enabling you to exercise your rights. By enforcing infringed patents, we make the patent system work as it was intended by the founding fathers. The government gives you the right to enforce your patent – but not the ability. We give you the ability.

**We create wealth from your wealth of ideas.<sup>SM</sup>**