

## Intellectual Property Brokerage and Consulting Services

IPOfferings LLC helps inventors, businesses, universities and other owners of patents and other forms of intellectual property sell or license their IP. Working mainly on a contingency basis, IPOfferings both evaluates and values your patent or IP portfolio to determine its marketability. IPOfferings creates a marketing package that includes all the information a buyer needs to conduct the due diligence required to fully evaluate your intellectual property including evidence of use and potential licensing candidates. IPOfferings directly contacts prospective buyers and negotiates on behalf of the patent owner.

IPOfferings also represents organizations that wish to acquire new or additional patents or technologies, and does so on an anonymous basis if required, insuring confidentiality and discretion.

## Sophisticated Brokering Methodology

IPOfferings initially evaluates your patent or IP portfolio, then values each individual patent. We identify prospective purchasers and licensees, understanding that a business may purchase the patent to both practice it and license it to other companies, or purchase the patent as a defensive strategy. We then develop a marketing plan and create a package of collateral and support materials that includes the information prospective licensees will need to perform due diligence. We identify and target specific prospects, and negotiate and close the sale. IPOfferings is paid based on the results we produce for the IP owner.

## Brokerage and Consulting Services

IPOfferings provides both patent brokerage and IP consulting services.

- IP brokerage including selling, licensing and acquisition:
  - Identification of strategic buyers, financial buyers and/or aggregators
  - Development of an IP marketing package for prospective buyers and/or licensees
  - Execution of a marketing program that puts your IP in front of prospective buyers and/or licensees
  - Negotiations and finalization of a sale and/or licensing agreement
- IP consulting including IP strategy recommendations and implementation
- Assessment and valuation of IP assets
- Due diligence and IP audit for buyers, sellers and investors in IP and businesses that own IP
- Serving inventors, universities and research facilities, and businesses of all sizes, as well as hedge funds, venture capitalists, investment bankers, other types of financial institutions and other owners of intellectual property

## Free, Initial Consultation

At no cost or obligation on your part, we will perform an initial analysis of your IP portfolio, and provide you with insight into the marketability of your IP assets.

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In the **Patents for Sale** section of the IPOfferings website ([www.ipofferings.com/patents-for-sale.html](http://www.ipofferings.com/patents-for-sale.html)), many of the patents IPOfferings is representing for sale are listed.

**We help you *monetize* your IP assets.<sup>SM</sup>**